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Centerpoint Mall Movers

### CALENDAR of Success

### 1995-97

Assembly of volunteer organizations unite and coordinate efforts in promoting a Canadian culture that supports daily older adult physical activity

### 1998

Roundtable partners meet in Toronto to reaffirm commitment to ALCOA Draft Canada's Expanded *Physical Activity Guide to Healthy Aging* 

### 1999

Incorporated, first official Annual General Meeting

A Blueprint for Action for Active Living and Older Adults –

Moving through the Years

### 2000

24 Roundtable members

Canadian Declaration on Active Living and Older Adults

### 2002

Canadian Association of Community Care (CACC) partners with ALCOA consultants on survey promoting health and active living in community care in Canada

### 2003

11 project & planning committees created

### 2004

ALCOA's first Quarterly Update (QU)

Delegation sent to Ottawa to discuss health policies related to active living and older adults

Active Living with Diabetes (3 year project completed)

2 Research Updates published

Using Physical Exercise to Enhance the Health of Adults 65+ who are Family Caregivers – in partnership with CACC



### CALENDAR of Success

### 2005

Research to Action 2 Research Updates published

Overcoming Ageism in Active Living Active Living for 80+ training and presentations

### 2006

Healthy Policy Project Membership Project

Research Update Fabulous for Life Calendar

### 2007

Active Living & Diabetes: Building on our Success (3 yr project initiated)
Research Update

### 2008

Cross Canada Consultations

National Recommendations for Actions (Diabetes project)

### 2009

UW Well-Fit – *Active Living for Older Adults in Treatment for Cancer* – Framework for Program Design

Type II Diabetes project follow up evaluations Membership Campaign

### 2010

Cross Canada Age Friendly Community Forums

Knowledge Translation and Evaluation Strategy

Evaluation Tools for Community Based Primary & Secondary
Type II Diabetes Prevention Program

### 2011

One million older adults can be reached through the membership

Silver Times inaugural issue published

"Your Personal Passport to Healthy Living" pilot testing

HT Health Works initiated



### 2012

Silver Times website launched You Tube presence

New Active Living Tip published "Personal Passport" and Leaders Guide distributed

Revision of 4 Active Living Tips available in 7 languages

### 2013

*Toolkit* designed for Healthy Living Workshops
Canadian Physical Activity Guidelines – new posters created

### 2014

Website 1.14 million hits in the year Workshop Toolkit distributed

2 Active Living Tips revised and translated into 7 languages

### 2015

Mall Mover program developed Face Book page launched

### 2016

Active Aging Canada is launched (3 year activity completed)7 malls offering Mall Mover programs in Toronto areaWebsite revised

### 2017

Knowledge Translation Framework National Meeting
Active Aging Minute weekly video series
Leaders Facilitation and Training Workshop offered
Active Living Tip updated and translated

### 2018

Report Card on Physical Activity for Older Adults – Planning Meeting

Community of Practice launched Mall Movers program continues with 1 Mall Impact surveys completed with healthy living workshop participants

### 2019

Fitness Business Canada publishes monthly article Communique launched with Community of Practice

### About Us

Active Aging Canada, a national charity, incorporated in 1999, exists to promote healthy active aging with a vision of healthy living for life. Our mission is to support lifelong healthy active aging of adult Canadians through participation, education, research, and promotion.

Active Aging Canada membership consists of organizations at the national, provincial and local levels, and individuals, all who support and value our vision and mission statements.

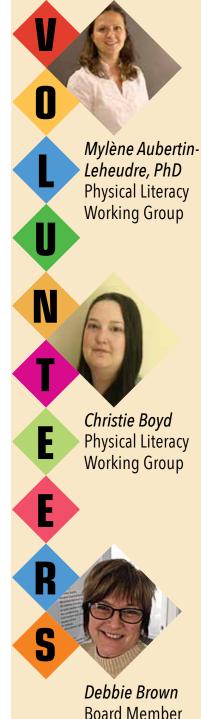
As a voice for active living among older adults, Active Aging Canada works to:

- *Foster* communication, collaboration and coordination for active aging amongst its members and other related organizations and individuals
- Facilitate knowledge translation of research to practice related to older adults and active aging
- Promote older adults and active aging as a priority on the political, health and social agendas within Canadian society by conveying consistent, persuasive key messages developed by its members to prominent and influential individuals and organizations.

Please visit our website *www.activeagingcanada.ca* to learn more about our organization.



Volunteer leaders learning Urban Poling techniques



### Executive Summary

Moving into our 21st year of operation has been very positive for Active Aging Canada. No one could have possibly predicted the turn of events that would lay ahead in March 2020; a world locked down for months due to the Covid-19 Pandemic.

For Active Aging Canada, the 2019-2020 year allowed us to evolve into a much stronger organization financially, as we were successful with funding applications that will carry on for a few years. Fortunately due to the operational structure of the organization, where staff and consultants all work independently from their own homes, the imposed lock down across the country in mid-March did not affect the regular work day for staff. As time passed, meetings were changed to virtual meetings, no more travel, and many more telephone calls, but we have all adapted and work continues on.

Funding was received from the New Horizons for Seniors Program for a project in Manitoba. In partnership with Active Aging in Manitoba (AAIM) and our corporate member, Urban Poling Inc, we were able to train 18 older adult volunteers to become Urban Poling Leaders. A great success for both the leaders and their participants.

'Secrets to Living Happy and Healthy While Aging' video was produced thanks to volunteers from Movie Media TV Productions, and members from the Active Adult Centre of Mississauga. Check out their secrets in our video which is available for viewing on our You Tube site.

Health Canada has provided Active Aging Canada with funding of \$1.2 million for a 28-month period to create health promotion resources relating to cannabis use and older adults. There is currently very little information available for this age group. It is important for us to determine what information older adults want to know about cannabis and how they want to receive that information. Resources will be available in the spring of 2021.

Active Aging Canada is pleased to be taking the lead role to continue to move forward the concept model of physical activity literacy for older adults which was initiated a few years ago under the leadership of Gareth Jones PhD and Liza Stathokostas PhD.

Partnerships continue to flourish with ParticipACTION, Media Planet, the International Federation on Aging and other research groups.

Our sincere thanks to all those who have worked and volunteered with Active Aging Canada this past year. With the pandemic hitting us towards the end of our fiscal year, and we plan for our next year, it has become even more apparent that even through isolation we can still build communities. We wanted to share with our readers all those people who have helped us this build our community this past year and will continue to do so in the year to come. Thank you to all our members, staff, consultants and volunteers. We are always stronger together.



### Executive Director & Chairman's Report

Moving into our 21<sup>st</sup> year of operation has been very engaging for Active Aging Canada. Positive funding announcements provided the organization with meaningful projects that we believe will have an impact on the lives of older adults. Active Aging Canada is becoming well recognized across the country. We continue to work within our *Knowledge Translation Framework*, adopted in 2017, as we work with other organizations and stakeholders, from the creation, brokering and use of healthy aging information.

### **Our Work Continues**

We have some older projects that we were able to continue to promote over the past year.

### **Mall Movers**



Thanks to the support from Centerpoint Mall in Toronto, our Mall Mover program continues to operate at that mall. Up until mid-March (prior to the pandemic) participants enjoyed a weekly stretch and strengthen class and then a walk in the mall. Our thanks to Sharon Quigley, Marketing Director at Centerpoint Mall, for continuing to support her community members and our program. Thanks also to Serena and now Sema for their excellent leadership in the class. We expect the classes will resume once malls are open and operating again.

### **Active Aging Minute Videos**



Last summer, with the assistance of our summer student Mekayla Dionne, we completed another series of short video shoots with our resident expert, John Griffin. John spends endless volunteer hours researching and developing the content for the videos. Each 2-minute video provides the viewer with one or two important facts about healthy aging, or a self-assessment of functional fitness, or some simple everyday exercises that will help to keep them mobile. Each week an e-blast is sent out to the 1000+ individuals in our data base to inform them of the new video. All these videos are posted on the *Active Aging Canada You Tube site*, so they are always available for viewing.



### New Initiatives

### **Urban Poling Leadership Training**

Funding was received from New Horizons for Seniors Program for a project in Manitoba. In partnership with *Active Aging in Manitoba (AAIM)* and our corporate member *Urban Poling Inc*, we were able to train 18 older adult volunteers to become Urban Poling Leaders. The funding allowed us to purchase 10 sets of Urban Poles for nine senior centres in Winnipeg and surrounding rural areas. The leaders were enthusiastic about the training and following the workshop in the fall, they have all offered classes and instructional programs in their centres. This program is sustainable over the years as the centres have the necessary equipment and also the skilled leaders to offer the programs.

Comments from the participant leaders included:

- 'One of the best courses I've taken.'
- 'Excellent presentation, and speakers were informative and engaging.'
- 'Fantastic learning, thank you.'

Equally positive are the comments from the older adult participants at the centres:

- 'Total enjoyment.'
- · 'Good exercise.'
- 'Improved my mindset.'



Volunteer leader training session in Urban Poling in Winnipeg, September 2019

### **20th Anniversary Video**

Our sincere thanks to the volunteer efforts of Ramji Thiagarajan, his team from *Movie Media TV Productions*, and the members from the *Active Adult Centre of Mississauga*. With their assistance and expertise we were able to produce a 20th anniversary video entitled 'Secrets to Living Happy and Healthy While Aging' which is available for viewing on our You Tube site. What are their secrets for healthy aging? Watch the short video and find out!



### **Cannabis and Older Adults**

Health Canada provided Active Aging Canada with funding of \$1.2 million in October for a 28-month period, to create health promotion resources relating to cannabis use and older adults. There is currently very little information available for this age group. It is important for us to determine what information older adults want to know about cannabis and how they want to receive that information.

With the assistance of our Research Director, Liza Stathokostas PhD, a variety of consultants, and our volunteer Expert Review Committee Members, Active Aging Canada will complete the following tasks:

- planning meeting with Steering Committee
- data base expansion
- · literature review
- environmental scan
- online survey for older adults
- Expert Review Committee Meetings
- focus groups
- design and testing of products
- country-wide dissemination using a variety of methods and technology
- impact evaluation

At the end of the fiscal year of March 31, 2020, plans were well underway with the planning meeting completed, data base growing every day, literature review completed, an initial on-line survey summarized 168 responses, and confirmation of members for the Expert Review Committee with the first (now virtual) meeting which was held in April 2020.

We will be contacting all our members in the next year to assist with the dissemination of resources once they are made available in the spring of 2021.

### Physical Activity Literacy & Aging Working Group -PLAY 65+

The concept of physical activity literacy for older adults started a few years ago, under the leadership of Gareth Jones PhD and Liza Stathokostas PhD. A working group developed a model for physical activity literacy, published their findings, and now Active Aging Canada is pleased to be the lead organization to continue to move this model forward towards implementation.

CIHR confirmed funding in the fall of 2019 which would allow the Working Group to meet and further develop this model. Meeting plans were well underway for a spring 2020 meeting with a phenomenal group of experts from across the country. When the pandemic locked down the world in March, a three-day virtual meeting was arranged for early June 2020.

We are excited about the future of this project and the possibilities for older adults to improve their physical activity literacy and their ability to lead to a more active life.





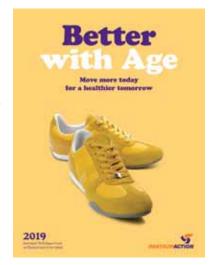
Ramji Thiagarajan Videographer

### Partnerships Continue to Grow

### **ParticipACTION**

Active Aging Canada was invited to be a member of the ParticipACTION Advisory Network (PAN) where individuals from various organizations, government, and businesses from across Canada meet twice a year to discuss trends in the industry, issues around activity for all ages, and to make recommendations for future initiatives.

2019 Report Card on Physical Activity for Adults was launched in the fall of 2019. Active Aging Canada was one of the strategic partners that 'played a critical role in the research, development and communication' of the Report Card. Both Michelle Porter PhD (Board



Member) and Patricia Clark (Executive Director) were pleased to be part of the Research Committee and worked with ParticipACTION on the development of this very important research document. Every two years an update report will be made available.

### **Media Planet**

Active Aging Canada worked with Media Planet on two insert publications this past year. We look forward to continuing to work with them in the future.



Toronto Star – Empowering Aging Canadians June 2019



Reader's Digest - Healthy Aging & Connected Living January 2020



### **International Federation on Aging**

Active Aging Canada was invited to participate in an "Expert Meeting on Adult Influenza Vaccination: Calling Canadian Patient Organizations to Action." The result of this 2-day meeting was a *consensus statement* relating to issues and barriers for older adults.



### **Ontario Physical Literacy Summit**

Active Aging Canada was invited to attend the 'longest running Physical Literacy Summit in the world', which was held in Hamilton ON, in the fall of 2019, with the theme being 'physical literacy across the lifespan'. It was an excellent opportunity to connect with others working on this concept and to gain a better understanding of the research and programs that are currently available.

### So where to from here

The next year will be a busy one for Active Aging Canada. The two larger projects on cannabis and physical activity literacy will be the bulk of the work for the staff and consultants. We are looking forward to developing new resources that will benefit the health and wellbeing of older adults in Canada. As our partnerships continue to grow and our reach across the country expands, we are excited to continue to seek out new projects and initiatives. We currently have a few grants submitted for consideration but those decisions will not be confirmed until the fall of 2020. As members of Active Aging Canada we will do our best to keep you informed of our work and our progress. We are always available to assist member groups in dissemination or provide expertise on your various projects. Please keep us in mind and use the membership connections. We continue to be stronger working together.



Patricia Clark National Executive Director



Ron Ferguson, PhD Chairman



### Executive

Chairman Ron Ferguson PhD, Montreal, QC John Molson School of Business, Concordia University

Vice Chair **Michelle Porter PhD**, Winnipeg, MB University of Manitoba Centre on Aging

Treasurer **Jim Evanchuk**, Winnipeg, MB Active Aging in Manitoba

### Board of Directors

### Chairman

Ron Ferguson PhD, Montreal, QC John Molson School of Business, Concordia University

### Directors

Michelle Porter PhD, Winnipeg, MB University of Manitoba Centre on Aging

Jim Evanchuk, Winnipeg, MB Active Aging in Manitoba (AAIM)

**Debbie Brown**, Regina, SK The Williston at Harbour Landing

**Suzette Montreuil**, Yellowknife, NT NWT Seniors' Society

### Voting Members

Active Aging in Manitoba

Alzheimer Society of Canada

Canadian Association of Occupational Therapists

Canadian Orthopaedic Foundation

Canada 55+ Senior Games Association

Canadian Society for Exercise Physiology

**NWT Seniors' Society** 

Older Adult Centres' Association of Ontario

Saskatchewan Seniors Mechanism

Saskatchewan Parks & Recreation Association

Schlegel-UW Research Institute for Aging

University of Manitoba Centre on Aging



### Corresponding Members

Aurora Community Tennis Club

Better Living Health & Community Services

Centres for Seniors Windsor

City of Edmonton

**Cummings Jewish Centre for Seniors** 

Greater Edmonton Foundation: Housing for Seniors

Jewish Child and Family Service

Pictou County Council of Seniors / Outreach

### Individual Member

Debbie Brown

Ron Ferguson

Diana O'Donoghue

### Corporate Member



### Honourary Members

Don Fletcher

Jim Hamilton

Sandra Hartley

Barbara Hood

Charles Keple

Philippe Markon

Rosanne Prinsen

Charles Rice

Sheila Schuehlein

Bert Taylor



### Past Board Members

Our sincere thanks to those who have served on the Board of Directors or as Guardians since our inception. Our success over the years is largely due to the support and commitment from a long list of volunteers. We can all be proud of the accomplishments of this organization.

Anne Skuba Archie MacKeigan Barb Hood **Bert Taylor** Bill Krever Brenda Hadju Brenda Wong Carol Miller Charles Keple Charles Rice Clara Fitzgerald Darene Toal-Sullivan Denis Drouin Denise Desautels Don Fletcher Don Wackley Frank Bellamy Gabriel Blouin Gareth Iones Holly Schick

Isla Horvath

Jack Brownell Jennifer Dechaine Iim Evanchuk Jim Hamilton Joyce Gordon Liza Stathokostas Margaret Barbour Mary MacLellan Melissa Anderson Michelle Porter Mike Sharratt Peter Nordland Philippe Markon Ron Ferguson Rosanne Prinsen Sandy Hartley Sharon Purvis Sheila Schuehlein Sue Boreskie Val Nielsen



### Staff & Consultants

Through the good times and the challenging times, we have always had a strong group of very talented individuals who have supported this organization. These past several years when grants were few and far between, our consultants were always there for us regardless of any financial rewards. They truly believe in our vision and mission, and the organization would not be here without these valuable individuals. Our sincere thank you to everyone who keeps this organization moving forward.

Jane Arkell Consultant for Canadians with a disability

Kathy Barrett Bookkeeper

Patsy Beattie-Huggan Facilitator

Mekayla Dionne Summer Student Videographer

Nancy Dubois Facilitator

Sema Erdogmaz Mall Mover Fitness Instructor

John Griffin Video Guest Lecturer

Tonia Hearst Administrative Assistant

Claire Jobidon French Translation

Sunyoung Serena Kim Mall Mover Fitness Instructor

Wendy Kraglund-Gauthier Adult Education and Technology

Sally McBeth Clear Language Editor

Ward Maxwell Art Director

Nishka Smith Evaluator

Liza Stathokostas PhD Research Director

Ramji Thiagarajan Movie Media TV Productions

Andrew Wilczynski Web Master

Lilia Zaytseva Translation & Consulting



Liza Stathokostas, PhD Research Director

### Volunteer Committee Members

All of our projects rely heavily on experts from a variety of fields to volunteer their time to assist us in developing our resources and implementing our dissemination strategy.

This year, as in every other year, we have been fortunate to have support from people across Canada and in diverse fields, all who value the importance of healthy active aging.

Our sincere thanks to the following individuals for their expertise, wisdom and valuable time that they have graciously donated to Active Aging Canada.

### **Expert Review Committee for Cannabis and Older Adults**

Jane Arkell, ON

Executive Director, Active Living Alliance for Canadians with a Disability

Robert Buller, ON

Divisional Cannabis Coordinator, RCMP

Catherine Chiappetta-Swanson PhD, ON

McMaster University, Sociology and Social Psychology

Wendy Kraglund-Gauthier PhD, NB

Core Faculty, Master of Education Program

Yorkville University

Dessy Pavlova, BC

National Institute for Cannabis and Education

Greg Penney, ON

Director of Programs,

Canadian Public Health Association

Liza Stathokostas PhD, ON

Research Director, Active Aging Canada

Marilyn White-Campbell, ON

Clinical Geriatric Addiction Specialist,

**Baycrest Health Sciences** 

### Canadian Physical Literacy & Aging Working Group (PLAY 65+)

Mylène Aubertin-Leheudre PhD, QC

Department of Kinanthropology,

Institut universitaire de gériatrie de Montréal

Université du Québec à Montréal

Christie Boyd, ON

Manager Professional Standards Program

Canadian Society for Exercise Physiology

Shirley Chau PhD, BC

**Associate Professor** 

Faculty of Health & Social Development,

School of Social Work

University of British Columbia, Okanagan Campus

Wendy Kraglund-Gauthier PhD, NB

Core Faculty, Master of Education Program

Yorkville University

Drew Mitchell, BC

Physical Literacy Division

Sport for Life

Michelle Porter PhD, MB

Professor and Director

Centre on Aging, Faculty of Kinesiology

University of Manitoba

Debra J. Rose PhD, USA

Professor, Co-director, Center for Successful Aging Department of Kinesiology California State University,

repartment of Kinesiology Camorina Sta

Fullerton

Liza Stathokostas PhD, ON

Active Aging Canada Research Director

Joanie Sims-Gould PhD, BC

Assistant Professor, Department of Family Practice

University of British Columbia

Principal Scientist, Active Aging Research Team

Bradley Young PhD, BC

Professor, Department of Geronotology,

Simon Fraser University

Andrew V. Wister PhD, BC

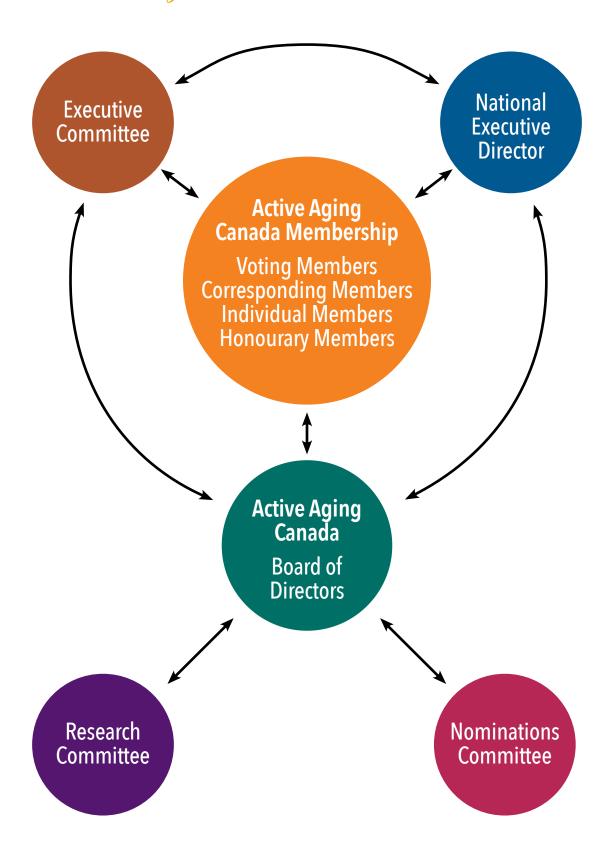
Director, Gerontology Research Centre

Professor, Gerontology Department

Simon Fraser University at Harbour Centre

### Active Aging Canada

### Organizational Structure



# Physical Literacy in Older Adults – An Ecological Model

Policy	The model is a <b>recommended policy element for active and healthy aging initiatives</b> across pan-governmental and multi-sectoral levels, and non-governmental organizations.
Community	<b>Context in which physical activity takes place.</b> Including considerations of how the individual is socially connected, influenced by socio-cultural norms and expectations, and the individual's interaction with built and natural environments.
<b>Organizational</b>	Programs, resources and services that offer personally meaningful, culturally relevant, and accessible opportunities for physical activity.
Interpersonal	A spectrum of formal and informal personal relationships that influence physical activity participation.
Intrapersonal	The motivation, confidence, physical competence, knowledge and understanding, and <b>engagement in physical activities</b> as an integral part of one's lifestyle.
lifornirco	lifecourse Continuum — Cycling in and out

## Active Aging Canada's Knowledge Translation Framework

### Creation

### Research Partners

## Brokering

### Canada **Creation/ Research** Partner with researchers to inform research projects.

## Active Aging

### Knowledge Dissemination

Tailor the message & medium to he knowledge users.

### **Application** Knowledge

Put knowledge into practice.



Helping

Knowledge

to integrate research and inform

dissemination tools.

Engage in knowledge synthesis

Act as an access point to older

adult subject pools.

**Creation/Research** 

KT activities to provide feedback

Conduct ongoing research on all

oublication/ Web. Translate into foreign languages and simplify. Make resources public through

**Dissemination** 

Knowledge

### Knowledge **Application**

adopt a healthy active lifestyle. Healthy Living Workshops and podcasts assist older adults

## Intermediaries

Jse





**Application** 



### Active Life Healthy Live a to researchers. Knowledge Exchange

### knowledge users (intermediaries & older adults) & researchers. -acilitate direct interaction for mutual learning between the Healthy

## **Healthy Active Aging** Physical Activity













### 2020 Financial Statements

### Active Aging Canada Inc./ Vieillir Activement Canada Inc. Statement Of Financial Position

### For The Year Ended March 31, 2020

ACCETC	2020	2019
ASSETS		
Current assets Cash Amounts receivable HST rebate recoverable Prepaid expenses	\$ 35,113 660 2,866	\$ 3,701 300 1,128 300
	<u>\$ 38,639</u>	\$ 5,429
LIABILITIES AND NET ASSETS		
Current liabilities Amounts payable and accrued liabilities Deferred contributions	\$ 12,055 21,602 33,657	\$ 1,929 360 2,289
Net assets Designated funds Unrestricted	3,000 1,982 4,982	3,000 140 3,140
	\$ 38,639	\$ 5,429

### Active Aging Canada Inc./ Vieillir Activement Canada Inc. Statement of Operations and Changes in Net Assets

### For The Year Ended March 31, 2020

	2020	2019
REVENUE		
Contributions	\$ 161,570	\$ 45,724
Membership fees	3,850	4,500
	165,420	50,224
EXPENSES		
Personnel	107,530	34,383
Program	24,874	10,524
Office and general	13,339	4,933
Travel	8,469	1,226
Professional fees	6,907	1,671
Occupancy	1,800	1,800
Insurance	659	661
	163,578	55,198
EXCESS OF REVENUE OVER EXPENSES FOR THE YEAR	1,842	(4,974)
Net assets, beginning of year	140	5,114
NET ASSETS, END OF YEAR	\$ 1,982	<u>\$ 140</u>

